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BUCHAREST-ILFOV REGIONAL DEVELOPMENT AGENCY



ASSOCIATION BALTIC COASTS

# PLASTEKO

## ABOUT US

PLASTEKO is co-funded by INTERREG Europe / European Regional Development Fund (ERDF).

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€1,610,258.00



from 1 Aug 2019  
to 31 Jul 2023

This publication has been produced with the financial assistance of the INTERREG EUROPE Programme. The contents of this publication are the sole responsibility of the author and can under no circumstances be regarded as reflecting the position of the INTERREG EUROPE Programme authority.

# PLASTEKO

Interreg Europe



European Union  
European Regional  
Development Fund

## SUPPORTING EU REGIONS TO CURB PLASTICS WASTE AND LITTERING

## PROJECT INFO

- 8 partners
- 8 EU countries
- 8 regions
- 8 action plans

## OBJECTIVES

- Improve the economics and quality of plastics recycling.
- Curb plastic waste and littering.
- Drive investments and innovation towards circular solutions.

## DESCRIPTION

Plastic pollution necessitates a strong reaction from EU regions, to address growing environmental concerns. PLASTEKO in line with the “European Strategy for Plastics in a Circular Economy”, will support participating territories to take the steps necessary for a transition towards a “new plastics economy.”

## PROJECT ACTIVITIES

PLASTEKO is a 4-year project for peer learning, joint research and development of territorial plans on plastic waste management.

## STUDIES

- Comparative Assessment of economic and social barriers against more sustainable plastic consumption and production patterns.
- Comparative analysis of policies on plastic waste separation, sorting and recycling.
- Identification of measures to curb aquatic litter and facilitate clean-up efforts.

## STAKEHOLDER POLICY LEARNING

- PLASTEKO invests in synergies with all stakeholders and in dissemination activities (EU & interregional workshops, infodays, site visits)
- PLASTEKO is developing an EU-wide repository of stakeholders to increase coordination capacities.

## ACTION PLANS

Policy interventions and measures for the uptake of PLASTEKO results in partners’ regions.

## WHO BENEFITS

Regions in the PLASTEKO project will be:

- Supported to exchange experiences and develop actions within the EU circular economy framework.
- Benefited from the provisions & momentum of the EU plastics strategy.
- Assisted to achieve their goals in terms of protecting the environment.
- Supported to increase their resource efficiency, alleviating health effects.



**PLASTEKO**  
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